## Investor Teleconference Presentation Fourth Quarter 2021



Fastenal Company
January 19, 2022

## Safe Harbor Statement

All statements made herein that are not historical facts (e.g., future operating results and business activity in light of inflation, supply chain constraints, labor shortages, and the COVID-19 pandemic, as well as expectations regarding operations, including gross margin, future inventory levels, pricing, Onsite and weighted FMI device signings, the size of our U.S./Canada network of traditional branches, operating costs, and capital expenditures) are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties, and other factors that may cause actual results to differ materially. More information regarding such risks can be found in our most recent annual and quarterly reports filed with the Securities and Exchange Commission. Any numerical or other representations in this presentation do not represent guidance by management and should not be construed as such. The appendix to the following presentation includes a discussion of certain non-GAAP financial measures. Information required by Regulation $G$ with respect to such non-GAAP financial measures can be found in the appendix.

## CEO Messages on 4Q21



## Performance Summary <br> (Comparison to 2019 Periods)

|  | Twelve-month Period |  |  |  | Three-month Period |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2019 | Change |  | 2021 | 2019 | Change |
| Net sales | \$ | 6,010.9 | 5,333.7 | 12.7\% | \$ | 1,531.8 | 1,276.9 | 20.0\% |
| Business days |  | 253 | 254 |  |  | 62 | 63 |  |
| Daily sales | \$ | 23.8 | 21.0 | 13.1\% | \$ | 24.7 | 20.3 | 21.9\% |
| Gross profit | \$ | 2,777.2 | 2,515.4 | 10.4\% | \$ | 712.9 | 598.4 | 19.1\% |
| \% of net sales |  | 46.2\% | 47.2\% |  |  | 46.5\% | 46.9\% |  |
| Operating and administrative expenses | \$ | 1,559.8 | 1,458.2 | 7.0\% | \$ | 412.0 | 359.5 | 14.6\% |
| \% of net sales |  | 26.0\% | 27.3\% |  |  | 26.9\% | 28.2\% |  |
| Operating income | \$ | 1,217.4 | 1,057.2 | 15.2\% | \$ | 300.9 | 238.9 | 25.9\% |
| \% of net sales |  | 20.3\% | 19.8\% |  |  | 19.6\% | 18.7\% |  |
| Earnings before income taxes | \$ | 1,207.8 | 1,043.7 | 15.7\% | \$ | 298.5 | 236.4 | 26.3\% |
| \% of net sales |  | 20.1\% | 19.6\% |  |  | 19.5\% | 18.5\% |  |
| Net earnings | \$ | 925.0 | 790.9 | 17.0\% | \$ | 231.2 | 178.7 | 29.4\% |
| Diluted net earnings per share | \$ | 1.60 | 1.38 | 16.4\% | \$ | 0.40 | 0.31 | 28.9\% |

## 4Q21 Growth Driver Update

Onsite Signings and Active Locations


1Q19 2Q19 3Q19 4Q19 1Q20 2Q20 3 Q20 4Q20 1Q21 2 Q21 3Q21 4Q21 Signings Active Locations
Weighted FMI Device Signings and Installations ${ }^{1}$


Signings Installations

- Onsites: We had 44 signings in 4Q21 (274 YTD) and finished with 1,416 active sites, $+11.9 \%$ from 4Q20. Daily sales, excluding transferred branch sales, grew more than $20 \%$ from 4Q20. Our goal is 375 to 400 signings in 2022.
- FMI Technology: We signed 3,972 weighted devices in 4Q21 ( 19,311 YTD), versus 3,548 in 4Q20, with an ending installed base of 92,874 weighted devices, $+10.6 \%$ from 4Q20. FMI devices were $35.1 \%$ of sales in 4Q21, versus $27.2 \%$ of sales in 4 Q20 and an estimated $27.5 \%$ of sales in 4Q19. Our goal is 23,000 to 25,000 MEU signings of FASTBin and FASTVend devices in 2022.
- Conditions for signings remain challenging, and achieving our goals will likely require some easing of the stresses related to inflation, the supply chain, labor shortages, and the pandemic.
- eCommerce: daily sales rose $48.2 \%$ in 4Q21. Large customeroriented EDI was up $47.8 \%$, while web sales were up $49.5 \%$.
- Sales through our Digital Footprint (FMI technology plus non-FMI-related eCommerce) was $46.4 \%$ of sales in 4Q21, versus an estimated $37.2 \%$ in 4Q20 and an estimated $35.5 \%$ in $4 Q 19$. Our goal is to hit $55 \%$ in 2022, but we believe this could ultimately grow to approximately 85\% of our sales.

[^0]
## Branch Consolidation



- Total in-market ${ }^{1}$ locations were 3,209 at the end of 4Q21, down $1.8 \%$ from 3,268 at 4Q20. We opened two traditional branches and 65 Onsites in 4Q21. We closed/converted 68 traditional branches and 16 Onsites in 4Q21.
- Traditional branch closings accelerated in 2021, primarily within the United States. Our stronger focus on Onsites and the supply chain tools that comprise our Digital Footprint have provided additional opportunities for consolidation of our network.
- Our U.S./Canada network will likely trend toward 1,450 traditional branches.
- At our peak United States branch count in 2013, we believe we had 30 -minute access to $95.0 \%$ of the U.S. manufacturing base. In 2020, prior to the latest round of consolidations, this was roughly 94.0\%. We anticipate it will approximate 93.5\% at our target branch count.

[^1]Fisteyar

## 4Q21 Business Cadence

| End Market Daily Sales Rate (DSR) Growth |  |
| :---: | :---: |
| 40\% | 29.6\% |
| 30\% | + |
| 20\% | $\bigcirc 23.8$ |
| 10\% | $14.8 \%$ |
| 0\% | , |
| -10\% | $\rightarrow$ r |
| -20\% |  |
|  |  |
|  | $\simeq$ Heavy Equipment $\simeq$ Total Mfg Construction |
|  | Product Category Daily Sales Rate (DSR) Growth |
| 40\% | ■ 24.2\% |
| 30\% |  |
| 20\% | 10\% NTMC |
| $0 \%$ |  |
|  |  |
| -30\% |  |
| -40\% |  |
|  |  |
| $\rightarrow$ | Fasteners (33.5\% of Net Sales) $\quad$ Safety Supplies (21.4\% of Net Sales) |
| - | Remaining Products (45.1\% of Net Sales) |

- U.S. PMI averaged 60.2 in 4Q21. U.S. Industrial Production in Oct/Nov 2021 increased 4.8\% versus 4Q20. The data reflects continued favorable manufacturing sector conditions.
- Supply chains remain tight, though product availability did improve in 4Q21, particularly for domestic-sourced products. Labor markets remain tight. Material costs in the market stabilized at high levels, though our own costs will likely rise in 1H22 as product works through our internal supply chain. These stresses did not worsen in 4Q21, however.
- Product dynamics in 4Q21 were little changed from the prior period. Fastener daily sales rose $24.2 \%$ on strong demand and favorable pricing. Safety returned to growth with daily sales up $3.5 \%$ as strong demand and favorable pricing more than offset a decline in COVID-affected parts. Other products daily sales rose $12.8 \%$. Janitorial products were still negative, but most other categories were up mid-teens or better.
- National Accounts' daily sales rose 19.9\% in 4Q21, with 82 of our Top 100 customers growing. Non-National Account daily sales rose $7.6 \%$ in 4Q21, with $72 \%$ of our branches growing. Excluding government, which fell $35.7 \%$, our non-national account business would have grown mid-teens on strong manufacturing and non-residential construction demand.


## 4Q21 Margin Summary



- Higher gross margin reflected two items. First, safety product margin was higher as mix and margin migrate toward prepandemic levels. Second, good demand contributed to good overhead absorption/organizational cost leverage.
- Product/customer mix was neutral to gross margin in 4Q21. This has continued to trend back toward negative territory, and the extent to which it pulls down gross margin in 2022 will likely depend on the rate at which the gap in growth between fasteners and non-fasteners narrows.
- Price added 440 to 470 bps to growth in 4Q21, offsetting higher product and transportation costs. We will experience higher costs in 1H22 as inflated product flows through our internal supply chain.
- Operating margin was stable at $19.6 \%$, with an incremental margin at $21.0 \%$. Operating costs were +80 bps as a percent of sales, mostly matching the increase in gross margin.
- 2021 experienced strong growth in incentive compensation, health insurance, travel/meal expense, fuel and branch freight. Provided sales growth remains strong, increases in these costs would be expected to moderate in 2022, promoting SG\&A leverage and supporting an incremental margin range of $20 \%$ to $25 \%$.


## 4Q21 Cash Flow Profile



## Appendix

## Non-GAAP Financial Measures

The appendix includes information on our Return on Invested Capital ('ROIC'), which is a non-GAAP financial measure. We define ROIC as net operating profit less income tax expense divided by average invested capital over the trailing 12 months. We believe ROIC is a useful financial measure for investors in evaluating the efficiency and effectiveness of our use of capital and believe ROIC is an important driver of shareholder return over the long-term. Our method of determining ROIC may differ from the methods of other companies, and therefore may not be comparable to those used by other companies. Management does not use ROIC for any purpose other than the reasons stated above.

The tables that follow on page 11 include a reconciliation of the calculation of our return on total assets ('ROA') (which is the most closely comparable GAAP financial measure) to the calculation of our ROIC for the periods presented.

## Stock Split

Share and per share information in this document has been adjusted to reflect the two-for-one stock split effective at the close of business on May 22, 2019.

## Return on Invested Capital*

Calculation of Return on Invested Capital

|  | TTM | TTM |
| :--- | :---: | :---: |
|  | 4Q21 | 4Q20 |
| (Amounts in millions) | $\$ 1,217.4$ | $1,141.8$ |
| Operating Income | $(282.8)$ | $(273.6)$ |
| Income Tax Expense | $\$$ | 934.6 |
| NOPAT |  | 868.2 |
|  | $\$ 2,678.1$ | $2,478.4$ |
| Total Current Assets | $(241.0)$ | $(210.3)$ |
| Cash and Cash Equivalents | $(220.1)$ | $(199.9)$ |
| Accounts Payable | $(285.2)$ | $(261.8)$ |
| Accrued Expenses | $1,025.0$ | $1,027.0$ |
| Property \& Equipment, Net | 428.8 | 314.5 |
| Other Assets | $\$ 3,385.6$ | $3,147.9$ |
| Invested Capital | $\mathbf{2 7 . 6 \%}$ | $\mathbf{2 7 . 6 \%}$ |
| ROIC |  |  |

## Reconciliation of ROIC to Return on Assets (ROA)

|  | TTM | TTM |
| :--- | ---: | ---: | ---: |
| (Amounts in millions) | 4Q21 | $\mathbf{4 Q 2 0}$ |
| Net Earnings | $\$ 925.0$ | 859.1 |
| Total Assets | $\$ 4,131.9$ | $3,882.3$ |
| ROA | $\mathbf{2 2 . 4 \%}$ | $\mathbf{2 2 . 1 \%}$ |

## NOPAT

Add: Income Tax Expense
Operating Income
Add: Interest Income
Subtract: Interest Expense
Subtract: Income Tax Expense

| Net Earnings | $\mathbf{\$}$ | $\mathbf{9 2 5 . 0}$ |
| :--- | ---: | ---: |
| Invested Capital | $\$ 3,385.6$ | $3,147.9$ |
| Add: Cash and Cash Equivalents | 241.0 | 210.3 |
| Add: Accounts Payable | 220.1 | 199.9 |
| Add: Accrued Expenses | 285.2 | 261.8 |

Add: Excluded Other Assets - 62.5
Total Assets \$4,131.9 3,882.3

[^2]
## Sequential Trends*

| Daily Sales Rate (DSR) BENCHMARKS | Jan.* | Feb. | Mar. | Cum. Chg., Jan. to Mar. | Apr. | May | June | Cum. Chg., Jan. to Jun. | July | Aug. | Sep. | Cum. Chg., Jan. to Sep. | Oct. | Cum. Chg., Jan. to Oct. | Nov. | Dec. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2022 BENCHMARK** | (0.1\%) | 0.8\% | 3.4\% | 4.1\% | 0.1\% | 2.2\% | 1.9\% | 8.5\% | (3.3\%) | 3.1\% | 3.4\% | 11.9\% | (2.1\%) | 9.5\% | (3.7\%) | (6.6\%) |  |
| 2021 BENCHMARK** | (1.0\%) | 1.2\% | 3.1\% | 4.3\% | 0.1\% | 1.7\% | 1.8\% | 8.1\% | (3.4\%) | 3.3\% | 2.2\% | 10.3\% | (2.5\%) | 7.5\% | (4.0\%) | (7.4\%) |  |
| 2021 DSR | 0.9\% | (2.3\%) | 5.6\% | 3.1\% | (2.2\%) | 5.6\% | 1.6\% | 8.2\% | (3.4\%) | 3.1\% | 4.8\% | 13.0\% | 0.0\% | 13.0\% | (1.4\%) | (4.7\%) |  |
| Delta v. Benchmark | 1.9\% | (3.5\%) | 2.5\% | (1.2\%) | (2.3\%) | 3.9\% | (0.2\%) | 0.1\% | 0.0\% | (0.2\%) | 2.6\% | 2.7\% | 2.5\% | 5.5\% | 2.6\% | 2.7\% |  |
| 2020 DSR | (1.3\%) | 2.5\% | (0.3\%) | 2.2\% | 3.9\% | 10.4\% | (3.3\%) | 13.3\% | (10.5\%) | 3.8\% | 2.9\% | 8.3\% | (2.6\%) | 5.5\% | (0.6\%) | (7.4\%) |  |
| Delta v. Benchmark | (0.3\%) | 1.3\% | (3.4\%) | (2.2\%) | 3.8\% | 8.7\% | (5.1\%) | 5.2\% | (7.0\%) | 0.5\% | 0.6\% | (2.0\%) | (0.1\%) | (2.0\%) | 3.4\% | 0.0\% |  |
| 2019 DSR | (0.5\%) | 1.4\% | 4.2\% | 5.6\% | (2.4\%) | 2.5\% | 1.4\% | 7.1\% | (4.4\%) | 3.9\% | 3.1\% | 9.8\% | (4.4\%) | 4.9\% | (3.1\%) | (9.5\%) |  |
| Delta v. Benchmark | 0.4\% | 0.2\% | 1.1\% | 1.3\% | (2.5\%) | 0.8\% | (0.4\%) | (1.0\%) | (1.0\%) | 0.6\% | 0.9\% | (0.5\%) | (1.9\%) | (2.6\%) | 1.0\% | (2.1\%) |  |
| 2018 DSR | (1.3\%) | 4.0\% | 2.1\% | 6.2\% | 2.4\% | 0.6\% | 3.7\% | 13.5\% | (3.6\%) | 3.8\% | 3.6\% | 17.5\% | (3.0\%) | 13.9\% | (4.4\%) | (5.3\%) |  |
| Delta v. Benchmark | (0.3\%) | 2.8\% | (1.0\%) | 1.8\% | 2.3\% | (1.1\%) | 2.0\% | 5.4\% | (0.2\%) | 0.5\% | 1.3\% | 7.2\% | (0.5\%) | 6.4\% | (0.3\%) | 2.1\% |  |
| Days Count |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Total |
| 2022 | 21 | 20 | 23 |  | 21 | 21 | 22 |  | 20 | 23 | 21 |  | 21 |  | 21 | 20 | 254 |
| 2021 | 20 | 20 | 23 |  | 22 | 20 | 22 |  | 21 | 22 | 21 |  | 21 |  | 21 | 20 | 253 |
| 2020 | 22 | 20 | 22 |  | 22 | 20 | 22 |  | 22 | 21 | 21 |  | 22 |  | 20 | 21 | 255 |

* The January average is based on the historical change in January vs. October. All other months are sequential.
** The benchmark for each month is the average of the previous five years for that month (excluding the impact of the March 2017 Mansco Acquisition). Surge sales associated with COVID-19 make sequential averages in 2020 unrepresentative. As a result, the 2021 and 2022 benchmarks use a preceding five-year average that excludes 2020.


## Notes:

- Good Friday was in April of 2019 vs. March of 2018. Good Friday remained in April of 2020 and 2021, and will be in April of 2022.
- Amounts may not foot due to rounding differences.


## Employee Statistics

| HEADCOUNT STATISTICS | Absolute Count |  |  |  |  | FTE Count ${ }^{1}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4Q21 | 3Q21 | $\begin{aligned} & \text { Change } \\ & \text { Since } \\ & \text { 3Q21 } \end{aligned}$ | 4Q20 | Change <br> Since 4Q20 | 4Q21 | 3Q21 | $\begin{aligned} & \text { Change } \\ & \text { Since } \\ & 3 \text { Q21 } \end{aligned}$ | 4Q20 | Change <br> Since 4Q20 |
| In-market locations (branches \& Onsites) | 12,464 | 12,347 | 0.9\% | 12,680 | (1.7\%) | 11,337 | 11,104 | 2.1\% | 11,260 | 0.7\% |
| Non-in-market selling | 2,106 | 2,080 | 1.3\% | 1,952 | 7.9\% | 2,076 | 2,049 | 1.3\% | 1,923 | 8.0\% |
| Selling subtotal | 14,570 | 14,427 | 1.0\% | 14,632 | (0.4\%) | 13,413 | 13,153 | 2.0\% | 13,183 | 1.7\% |
| Distribution/Transportation | 3,675 | 3,562 | 3.2\% | 3,583 | 2.6\% | 2,740 | 2,560 | 7.0\% | 2,591 | 5.8\% |
| Manufacturing | 649 | 653 | (0.6\%) | 639 | 1.6\% | 619 | 616 | 0.5\% | 607 | 2.0\% |
| Administrative ${ }^{2}$ | 1,613 | 1,589 | 1.5\% | 1,511 | 6.8\% | 1,598 | 1,531 | 4.4\% | 1,455 | 9.8\% |
| Non-selling subtotal | 5,937 | 5,804 | 2.3\% | 5,733 | 3.6\% | 4,957 | 4,707 | 5.3\% | 4,653 | 6.5\% |
| Total | 20,507 | 20,231 | 1.4\% | 20,365 | 0.7\% | 18,370 | 17,860 | 2.9\% | 17,836 | 3.0\% |

## NOTES:

${ }^{1}$ FTE - "Full-Time Equivalent". FTE is based on 40 hours per week.
${ }^{2}$ Administration primarily includes our Sales Support, Information Technology, Finance and Accounting, Human Resources, and senior leadership roles and functions.

## In-Market Location Statistics

|  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| BRANCH STATISTICS | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| New Branch Openings |  |  |  |  |  |  |  |  |  |  |
| 1Q | 37 | 28 | 11 | 9 | 2 | 17 | 5 | 0 | 3 | 3 |
| 2Q | 38 | 25 | 22 | 8 | 6 | 10 | 5 | 5 | 3 | 4 |
| 3Q | 19 | 20 | 11 | 5 | 5 | 8 | 5 | 3 | 2 | 3 |
| 4Q | 28 | 7 | 9 | 2 | 28 | 5 | 3 | 3 | 4 | 2 |
| Cumulative | 122 | 80 | 53 | 24 | 41 | 40 | 18 | 11 | 12 | 12 |
| Closed/Converted Branches, Net (Annual) | $(27)$ | $(13)$ | $(18)$ | $(74)$ | $(56)$ | $(159)$ | $(138)$ | $(167)$ | $(125)$ | $(123)$ |
| Branch Count | 2,585 | 2,652 | 2,687 | 2,637 | 2,622 | 2,503 | 2,383 | 2,227 | 2,114 | 2,003 |
| Active Onsites |  |  |  | 214 | 264 | 401 | 605 | 894 | 1,114 | 1,265 |
| TOTAL IN-MARKET LOCATIONS | 2,585 |  |  |  |  |  |  |  |  |  |

## NOTES:

- As of December 31, 2021, includes 2,649 in-market locations in the U.S., 262 in Canada, 171 in Mexico \& Caribbean, and 127 in the rest of the world.
- Branch Count includes all locations that sell to multiple customer accounts (primarily our traditional and overseas branches) and excludes locations that sell to single customer accounts (primarily our Onsite locations).
- Onsite location information prior to 2014 is intentionally omitted. While such locations have existed since 1992, we did not specifically track their number until we identified our Onsite program as a growth driver in 2014.


## End Market Profile



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[^0]:    ${ }^{1}$ Data excludes ${ }^{\sim} 12.0 K$ non-weighted vending devices related to a locker lease program

[^1]:    ${ }^{1}$ In-market locations include global branches and Onsites

[^2]:    ${ }^{(1)}$ Other Assets excludes average unamortized value of acquired non-operating intangible assets.

